

OpenText™ Freeway

The quick and easy route to EDI connectivity for SMBs



Speeds setup and is **simple** to use



Reduces error-prone manual processes



Improves transaction visibility



Accommodates growth and **future-proofs** your company

The road to growth for small and medium-sized businesses (SMBs) can be challenging. When attracting customers and staying ahead of the competition, it is difficult to accommodate an increasing number of orders and the mandates of large B2B trading partners. OpenText Freeway provides a set of solutions to quickly and easily move businesses toward EDI connectivity with its B2B trading partners.

Electronic Data Interchange (EDI) is the computer-to-computer exchange of business documents in a standard electronic format between business partners. By moving from a paper-based exchange of business document to electronic, businesses enjoy major benefits, such as decreased costs, increased processing speed, reduced errors and improved relationships with business partners.

Fast setup and easy to use

Organizations can get connected in less than an hour and have the OpenText migration team perform setup, testing and training within a week, depending on complexity. Even non-technical staff will be using Freeway in no time, thanks to a simple Microsoft® Windows®-based interface. The solution requires no advanced knowledge or previous experience in EDI to operate, swiftly moving organizations to B2B connectivity without dramatically shifting IT resources or hiring new personnel.

Flexibility for growth

Companies can tailor their Freeway solution based on their current needs, and adjust as their business grows. On-premises options as well as hosted cloud-based platforms are available and OpenText makes it easy to move from one Freeway platform to another as business needs change. Customizable add-ons are available to help the company take full advantage of its growing digital supply chain. And with OpenText's 1,500 global trading partner kits, organizations can easily and quickly connect to new business partners.

“The team at OpenText is very knowledgeable, approachable and was very helpful during the setup and since in providing support. We also feel assured that due to its global reach and scale, OpenText will be there today, tomorrow and well into the future to support us.”

Richard Nuttall
senior plant manager
Nichirin U.K. Limited

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Integration with back-office, ERP systems

Freeway can help reduce manual processes and gain visibility into transactions by integrating to more than 200 back-office systems such as Microsoft Dynamics® Nav, NetSuite, SAP® and Sage. Users can enter orders, allocate SKUs and raise or dispatch ASNs, avoiding time-consuming, error-prone manual intervention. Back-end integration is available for all Freeway editions, with the exception of OpenText Freeway Entry.

Consistent and reliable support

OpenText technical support staff is available and can usually solve issues without any impact on system performance. With a remote management functionality, support staff can access the system without a requiring a site visit or lengthy support call.

OpenText Freeway provides a set of easy-to-use and cost-effective EDI solutions that remove the barriers to electronic trading for small to medium-sized businesses. It enables organizations to onboard trading partners and introduce new mandates quickly with a flexible range of solutions and add-on options for business optimization, offering businesses an easy upgrade path to accommodate growth.

Freeway product features	Freeway Entry	Freeway Professional	Freeway Cloud
Easy to use, affordable EDI solution	Yes	Yes	Yes
Intuitive Microsoft Windows-based interface	Yes	Yes	Yes
Integration with accounting/ back-office systems	No	Yes	Yes
Automated message exchange	No	Yes	Yes
Traffic light system to control and view status of each batch/document	No	No	Yes
Concurrent multi-user support	No	No	Yes
Automatic cloud updates to ensure access to latest innovative features	No	No	Yes